


BUENOS AIRES, ARGENTINA

Sunday, April 3– Saturday, April 9



Sunday, April 3 Buenos Aires	Monday, April 4 Buenos Aires	Tuesday, April 5 Buenos Aires	Wednesday, April 6 Buenos Aires	Thursday, April 7 Buenos Aires	Friday, April 8 Buenos Aires	Saturday, April 9 Santiago
Attire: Casual	Attire: Business Casual	Attire: Business Casual	Attire: Business Casual	Attire: Business Casual	Attire: Business Casual	Attire: Casual
<p>Several group airport transfers provided</p> <p>Check in to hotel: Alvear Art Hotel Check-in time: 3:00pm</p>	<p>Breakfast at the hotel</p> <p>7:15 am Bus departs</p> <p>8:30am IAE Business School University Seminars Welcome Remarks</p> <p>9:00am – 12:00pm Prof. Francisco Diaz Hermelo ~ <i>The Argentine Paradox</i> – <i>Breaking Bad</i></p> <p>Coffee Break 10:30am</p>	<p>Breakfast at the hotel</p> <p>8:40am Bus Departs</p> <p>9:00am Maizar Martín Fraguío Director</p> <p>Coffee Break</p> <p>10:15am Iván Ordoñez Economist specialized in Agribusiness</p>	<p><u>Hotel Meeting Room:</u> <u>Matiz</u></p> <p>8:30am Tenaris Alejandro Lammertyn Chief of Strategy</p>	<p>Breakfast at the hotel</p> <p>10:00am Bus Departs 10:30am Globant Guillermo Marsicovetere COO</p> <p>9:15am Bus Departs 10:00am Mercado Libre Pedro Arnt CFO</p> <p>9:45am Walk from hotel 10:00am IATA María José Taveira Country Manager</p>	<p>Breakfast at the hotel</p> <p>TBC</p>	<p>Breakfast at the hotel</p> <p>12:00 pm Check out of hotel</p> <p>Transfer 1°: 9:30am Bus Transfer to Airport</p> <p><u>Optional Activities:</u> (Cost covered by individual)</p> <p>9:15am Bus departs to Delta of Tigre</p>
Lunch on your own	Group Lunch at IAE	Lunch on your own	Lunch on your own	Lunch on your own	Lunch on your own	Lunch on your own
<p>1:00 pm Buenos Aires City Tour Highlights: Recoleta, Plaza de Mayo, La Boca, San Telmo antiques fair</p> <p>6:00 pm Welcome briefing Hotel Meeting Room: Matiz</p> <ul style="list-style-type: none"> o Itinerary, Safety, Q&A o Week overview o Assessment <p>8:00pm Bus Departs</p>	<p>1:30pm – 3:00pm Prof. Lorenzo Preve Managing in highly uncertain environments</p> <p>3:00pm – 4:30pm FGC Consulting Claudio Reborado Partner</p> <p>7:30pm Bus Departs for Tango</p>	<p><u>Hotel Meeting Room:</u> <u>Matiz</u></p> <p>2:30 pm HSBC Kevin Ball Chief Operating Officer</p> <p>2:20pm Bus Departs</p> <p>3:00pm Grupo Clarín Alejandro Morales CFO</p> <p>6:30pm Bus Departs</p>	<p><u>Entrepreneurship panel</u></p> <p>2:00 pm – 5:00 pm</p> <p>Hector Rocha IAE Professor of Entrepreneurship</p> <p>Mariano Mayer National Secretary for Entrepreneurs and Small & Medium Enterprises</p> <p>B Lab Jay Coen Gilbert Co-Founder</p> <p>Group meetings with Dominic Houlder</p>	<p>2:40pm Walk from hotel 3:00pm Salix Fruits Juan Martin Gonzalez Owner</p> <p>2:30pm Bus Departs 3:00pm Bodega Nieto Senetiner Luis Coelho</p> <p>2:00pm Bus Departs 3:00pm Zott Producciones Rodolfo Montes de Oca Founder</p>	<p>1:30pm Bus Departs to Alvear Palace Hotel</p> <p>Final Debrief Session at hotel with Professor</p> <p>8:00 pm Bus Departs</p>	<p><u>End of Programme</u></p> 
Welcome Dinner at Happening	Tango Show at El Querandí	UK Embassy Reception & Cocktail	Dinner on your own	Dinner on your own	Farewell Dinner at Cabaña Las Lilas	